

BILL RUSSELL

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SUMMARY

Professional illustrator & web designer with 20+ years experience as freelancer plus 7 years as staff artist and visual journalist for the San Francisco Chronicle and 8 years as an adjunct professor of Illustration at the California College of the Arts. Possesses exceptional drawing ability, a unique graphic style in a variety of art mediums and has exceptional communication skills. Known for ability to resolve visual and conceptual problems with skill, efficiency, good humor and a high degree of excellence and on deadline. Illustrations won many awards from the Society of Newspaper Design, New York Society of Illustrators and the Communication Arts Annual. Skilled at a variety of programs including: PhotoShop, Illustrator, DreamWeaver, MS Office Suite and Flash.

WORK HISTORY

FREELANCE WEB DESIGNER/ILLUSTRATOR

Designed, coordinated and maintained over 30 fine artist, small business and photographer websites for Black Cat Studios and Bill Russell Design, San Rafael.

Designed site identity and interface for McGraw-Hill Higher Education Second Language web site.

Created illustrations for corporate and advertising clients, book publishing, magazines and newspapers, including logo design, signage, label and package design, and multimedia design.

Selected illustration projects:

Viking-Penguin Publishing, New York; illustrated interior drawings for three Stephen King novels.

Wells Fargo Bank, San Francisco; illustrated metaphorical maps for small business banking brochure.

San Francisco Chronicle; created features illustration for stories in all sections of the newspaper on tight deadlines including portraiture, main news, courtroom reportage, food illustration, logos, icons and info graphics.

International Guitar Night, San Francisco, CA; 2 CD illustrated covers, reportage and web site design for traveling finger style guitar series.

Metrowerks, Austin, TX; created illustrations for packaging, advertising, web site, CD-ROM and other collateral material for software developer.

MyCopperfield.ca; Toronto, Ontario, Canada; created icons, maps and other branding for real estate developer.

L. Blum Inc., San Francisco; designed toy figurines, from concept sketches, prototype creation through to final product manufacture.

Power Bar/Nestlé, visualized new products on-site for focus groups.

Special Report, Whittle Communications, Knoxville, TN; designed a graphic novel version of James M. Cain's *Deadman*.

Reactor Artwear, Toronto, Canada; designed and illustrated Good Sport, a successful line of t-shirts and sweatshirts.

Stewart, Tabori and Chang Publishers, New York, NY; designed and illustrated maps of all the national parks for book series.

VISUAL JOURNALIST

Selected projects in visual journalism:

Chow.com/Cnet Networks, monthly step-by-step process illustrations called Recipe-Free Cooking.

TODO Magazine; monthly illustrated profiles of cab drivers.

San Francisco Chronicle;

-created the Bay Folk Sketchbook, a weekly drawing for Saturday's Datebook section, which ran for 83 weeks, interviewed and drew interesting people around the Bay area including several podcast interviews.

-created on-site drawings of the paper's wine writer harvesting and processing grapes at the Seghesio Winery.

-several visual narratives assignments for the OP-Ed page including 'How to Become an American Citizen', 'Wine Auctions around the Bay Area' and 'Lobbying for Indian Casinos'.

designed an explanatory infographic for 'The Parking and Towing Dilemma'.

-provided courtroom drawings for Hearst Anti-trust Trial.

TEACHER & LECTURER

California College of the Arts, San Francisco, CA; served 7 years as Adjunct Professor of Illustration teaching various courses in conceptual thinking and illustrative drawing for college level illustration students.

Academy of Art University, California College of the Arts and the San Francisco Art Institute; guest lecturer on illustration and artists' issues like copyright, taxes, contracts and promotion.

Various regional events, featured speaker on *The New Reporters of Visual Journalism*.

AWARDS & MISCELLANEOUS

Graphic Artists Guild; wrote monthly column for the graphic artists organization's online newsletter.

DivineCaroline.com, occasional writer and illustrator of local personalities.

San Francisco Hospital Fund, created heart sculpture for Hearts-in-SF project, which sold at auction for \$10,000.

Reactor Art and Design, Toronto, Canada; artist representation.

Toronto Art Directors Club, judge for annual design competition.

EDUCATION

Santa Rosa Junior College, Adobe CS3 programs.

California College of the Arts; HTML, Flash

Parsons School of Design, New York, NY, BFA Degree.

Portfolio available online at www.Billustration.com